

THE PCF GROUP PROVIDES CUSTOM INTERIOR ARCHITECTURAL ACCENTS FOR CAL-A-VIE SPA IN VISTA

SAN DIEGO — May 23, 2005 — The PCF Group (PCF) has provided the custom interior architectural accents for Cal-a-Vie's new Fitness Center Building, according to Scott J. Buckley, vice president of marketing for PCF, San Diego's largest supplier and installer of expanded polystyrene (EPS) foam architectural shapes and accents.

According to Buckley, The PCF Group fabricated oversized crown molding, plaster band trim and Lykewood rustic timbers w/faux metal hardware (see attached photo) for the health spa's new Fitness Center Building. PCF worked with Steichen Interior Design, which has offices in Beverly Hills and New Orleans. The general contractor for the project was A.L.L. Development based in Bonsall, CA. PCF/Install did the custom installation of all the architectural accents.

Nestled away on 200 private acres in Vista, just 40 miles north of San Diego, Cal-a-Vie is a health spa resort for 24 guests; offering more personalized attention than any hotel or resort spa. With a 4 to 1 staff to guest ratio, Cal-a-Vie combines luxurious European Spa philosophies with the California concepts of fitness, health and nutrition. Cal-a-Vie offers 3, 4, and 7 night spa vacation packages that include gourmet spa cuisine, fitness classes, hiking, beauty and spa treatments, lectures on health and nutrition, accommodations, and even workout clothes – taking the worry out of packing. Cal-a-Vie is located at 29402 Spa Havens Way in Vista.

The PCF Group is located at 8585 Miramar Place, San Diego 92121. The telephone number is (858) 455-1274 or the company can be reached toll-free at 888-511-FOAM (3626). Visit the PCF Group website at www.pcfgroup.com.

