

THE PCF GROUP PROVIDES CUSTOM LYKEWOOD ARCHITECTURAL ACCENTS FOR
DREXELHERITAGE BY TREASURES FURNITURE STORE IN IRVINE

SAN DIEGO — June 22, 2004 — The PCF Group (PCF) has provided the LykeWood interior architectural details for Drexel Heritage by Treasures Furniture Store at 81A Technology Drive in Irvine, CA (see attached photo), according to Scott J. Buckley, vice president of marketing for PCF, San Diego's largest supplier and installer of expanded polystyrene (EPS) foam architectural shapes and accents.

The PCF Group fabricated the LykeWood Rustic Beams for the signature store's vignettes and main showrooms and also provided custom-made interior arches and entry door pediments with corbels that segregated each of the stores rooms. PCF worked with the general contractor, 4x4 Construction of La Jolla, CA, and the installation company, Details of Los Angeles.

Approached by the building community to save on material and labor costs of wood beams in residential and commercial projects, PCF developed its innovative "LykeWood" Series, which is a simulated wood graining over hard-shell coated foam shapes. LykeWood's wood graining for interior and exterior applications is available in a variety of textures — smooth, light and heavy graining. Available styles in the timber look are standard grain, rustic and weathered rustic. The PCF Group also offers southwest style Vegas and Peeler Logs. Instead of real wood beams being tied into the wall and ceiling structure, the faux timber is adhesively applied to the surface in the finish stage. The product has allowed designers and architects to become more creative in their designs due to the versatile computer cutting capabilities employed by PCF when manufacturing the LykeWood faux timber beams.

The PCF Group is located at 8585 Miramar Place, San Diego 92121. The telephone number is (858) 455-1274 or the company can be reached toll-free at 888-511-FOAM (3626). Visit the PCF Group website at www.pcfgroup.com.

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