

PACIFIC COAST FOAM'S ARCHITECTURAL ACCENTS & SIGN STRUCTURES PROVIDE COST EFFECTIVE ARCHITECTURAL SIGN DESIGN SOLUTIONS

Pacific Coast Foam (PCF) has discovered the need for a more cost-effective and flexible method of creating sign structures. After having had years of experience in working with EPS (expanded polystyrene) and EIFS (Exterior Insulating Finishing Systems), the company's creative design professionals discovered that the same EIFS could be used for fabricating monument signs for commercial office parks, corporate headquarters, retail centers and residential communities.

Scott Buckley, PCF' vice president of sales and marketing, said PCF's monument signs are an affordable alternative to many of the products used on commercial projects today.

"Rather than using wood mill work, brick, pre-cast concrete, masonry block work, molded GFRC or fiberglass and stone, PCF's monument elements give our customers the durability of concrete while providing weather-resistant, virtually maintenance-free product. The weather-resistant finishes provide a vast array of colors and textures to create just what one demands for an impactful monument sign. All components of the construction are synthetic materials. There is no rusting, rotting, termite damage, expansion or contraction, or deterioration of any kind."

Another important feature is that repairs are made easily. Signs made from other types of materials are unusable or costly to repair if damaged. However, the exterior finish of PCF's monument signs are 100 percent aggregated acrylic with an integrated color. The signs are guaranteed not to peel, crack, or blister.

"PCF's fabrication process enables us to create detailed, versatile designs with a quick turn around time," said Buckley. "And because they are light weight, they are much easier to install. Monument signs may be installed on posts, requiring no foundation or masonry walls. There is no need for special equipment or skills."

As a leader in the industry, PCF combines the old-world craftsmanship of hand-sculpting and plastering with the newest CNC technology. PCF's products are an alternative to the time-consuming construction coordination of multiple trades in producing traditional monument signage. In addition, sign manufacturers can use many of PCF's current architectural products such as columns, wall caps, molding and trim, and many other decorative elements to enhance and embellish signs that they build themselves to add to the attractiveness of their design.

PCF and PCF/Install are located at 8585 Miramar Place, San Diego 92121. The telephone number is (858) 455-1274 or the company can be reached toll-free at 888-511-FOAM (3626).

