

## SAN DIEGO'S PACIFIC COAST FOAM PROVIDES SIGNATURE ENTRY SIGNAGE FOR NELLIE GAIL RANCH COMMUNITY IN LAGUNA HILLS

SAN DIEGO - December 12, 2002 - Pacific Coast Foam (PCF) has fabricated and installed the signature entry signage for the Nellie Gail Ranch in Laguna Hills, according to Scott J. Buckley, vice president of sales and marketing for PCF, San Diego's largest supplier and installer of expanded polystyrene (EPS) foam architectural shapes and accents.

PCF partnered on the Nellie Gail Ranch project with San Diego Southwestern Sign. Buckley said that Pacific Coast Foam (PCF) has discovered the need for a more cost-effective and flexible method of creating sign structures like the one manufactured for Nellie Gail Ranch. "After having had years of experience in working with EPS (expanded polystyrene) and EIFS (Exterior Insulating Finishing Systems), our company's creative design professionals discovered that the same EIFS could be used for fabricating monument signs for commercial office parks, corporate headquarters, retail centers and residential communities such as Nellie Gail Ranch."

He said PCF's monument signs are an affordable alternative to many of the products used on commercial projects today.

"Rather than using wood mill work, brick, pre-cast concrete, masonry block work, molded GFRC or fiberglass and stone, PCF's monument elements give our customers the durability of concrete while providing weather-resistant, virtually maintenance-free product. The weather-resistant finishes provide a vast array of colors and textures to create just what one demands for an impactful monument sign. All components of the construction are synthetic materials. There is no rusting, rotting, termite damage, expansion or contraction, or deterioration of any kind."

Located on 1,350 acres in the City of Laguna Hills, Nellie Gail Ranch is a contrast to the higher density neighborhoods that surround it. A Planned Unit Development of 1,355 lots, it is a mixture of tract and custom homes on large lots in an equestrian setting, with homes ranging from 1,700 to 10,000 square feet. The rolling hills lots offer views from ocean to mountains. The Nellie Gail Ranch Equestrian Center and the Nellie Gail Ranch Swim and Tennis Clubs are also available to community members. The Equestrian Center contains 84 stalls with three arenas, and has world class training available. The Swim Center includes a Junior Olympic pool with recreational and swim team training.

PCF and PCF/Install are located at 8585 Miramar Place, San Diego 92121. The telephone number is (858) 455-1274 or the company can be reached toll-free at 888-511-FOAM (3626).

