

## PACIFIC COAST FOAM PROVIDES ARCHITECTURAL ACCENTS FOR NEW PALA RESORT CASINO AND SPA

SAN DIEGO — August 11, 2003 — Pacific Coast Foam (PCF) has provided the myriad architectural foam accents which highlight the exterior of the new Pala Resort Casino Resort and Spa, \$215 million, 650,000-square-foot casino, entertainment and dining complex set to open in August, according to Scott J. Buckley, vice president of marketing for PCF, San Diego's largest supplier and installer of expanded polystyrene (EPS) foam architectural shapes and accents.

PCF partnered on the Pala Resort Casino and Spa with KHS&S Contractors, a leading plastering company, to supply the Exterior Insulation Finishing Systems (EIFS) foam pilasters which highlight the building's exterior walls, as well as the ornamental architectural foam trim and details, including decorative medallions, spandrels, column wraps and soffit panels.

Pacific Coast Foam worked with a project team that included Perini Corporation, the general contractor; The Friedmutter Group of Las Vegas, the architect for the resort hotel; and International Parking Design, Inc. of Irvine and Bomel Construction of Anaheim, the architect and the general contractor, respectively, for the parking structure.

Over the past three years, Pacific Coast Foam also provided the EIFS foam board and decorative foam architectural accents for Sycuan Casino in El Cajon and the Viejas Casino and Outlet Center in Alpine. The Pala Casino Resort and Spa is the first casino between Los Angeles and San Diego to feature a 10,000-square-foot full-service spa and salon, which will include a state-of-the-art fitness center, 14 treatment rooms with two couples suites, a complete salon and boutique. The 10-story hotel tower will feature 507 rooms, of which 82 will be suites. The Pala expansion will add two restaurants to the property, Mama's Cucina Italiana, and the Poolside Café and Bar. A 2,000 seat outdoor concert venue called the Palomar Starlight Theater and a garden wedding area will also open in August. In addition, the expansion will add 30,000 square feet of meeting and convention space. Pala is located in northern San Diego County, 15 miles north of Escondido, 12 miles south of Temecula on Highway 76, five miles east of the I-15.

PCF and PCF/Install are located at 8585 Miramar Place, San Diego 92121. The telephone number is (858) 455-1274 or the company can be reached toll-free at 888-511-FOAM (3626).

