

THE PCF GROUP PROVIDES CUSTOM LYKEWOOD ARCHITECTURAL ACCENTS FOR FALLBROOK CUSTOM HOME

SAN DIEGO — December 17, 2003 — The PCF Group (PCF) has provided the LykeWood interior architectural details for a custom home in Fallbrook owned by Bob and Nicole Daines (see attached photo), according to Scott J. Buckley, vice president of marketing for PCF, San Diego's largest supplier and installer of expanded polystyrene (EPS) foam architectural shapes and accents.

The PCF Group worked with the Daines, who personally designed the sizing and layout of the custom manufactured faux timber beams that adorn the vaulted ceiling of what is now called the "Great Room." Mark B. Kirk Development of Fallbrook, which specializes in development, design & construction, outsourced the project to The PCF Group. Bob Daines said, "The beams make it the Great Room, without them it would have simply been a room."

The LykeWood faux timber beams were professionally finished in PCF's Miramar factory and installed with matching corbels by PCF/Install. According to Buckley, PCF paid careful attention to the fabrication and installation to incorporate the room's interior fire sprinklers and electrical fan into the faux timber ceiling presentation.

Approached by the building community to save on material and labor costs of wood beams in residential and commercial projects, PCF developed its innovative "LykeWood" Series, which is a simulated wood graining over hard-shell coated foam shapes. LykeWood's wood graining for interior and exterior applications is available in a variety of textures — smooth, light and heavy graining. Available styles in the timber look are standard grain, rustic and weathered rustic. The PCF Group also offers southwest style Vegas and Peeler Logs. Instead of real wood beams being tied into the wall and ceiling structure, the faux timber is adhesively applied to the surface in the finish stage. The product has allowed designers and architects to become more creative in their designs due to the versatile computer cutting capabilities employed by PCF when manufacturing the LykeWood faux timber beams.

The PCF Group is located at 8585 Miramar Place, San Diego 92121. The telephone number is (858) 455-1274 or the company can be reached toll-free at 888-511-FOAM (3626).

